

Party Kit - Trans-European pyjama party for night trains

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On Friday, 26th September 2025, we will celebrate a **cross-continental pyjama party** - for night trains.

This will be a creative call for European countries, institutions and rail operators to establish as quickly as possible a European night train network - from Lisbon to Tallinn, from Narvik to Palermo.

We need your help to have a pyjama party happening in your city's train station!
The more the stronger!



How it will work

On Friday, 26th September, at 18:00 GMT / 19:00 CET / 20:00 EET, we'll appear at one of the stations where parties have been announced.

Website

A website has been created to provide information about the Pyjama Party, why we are holding them and tools to help you engage with the general public:



Website link: <https://pyjama-party.back-on-track.eu/>

Engaging the general public

We would like you to talk to people at the station and ask them where they would like to go by night train. There is a very short form to fill in which we will be shown on a map along with other people's dream destinations.

Where would you like to wake up tomorrow?

Share your dream night train route and help build the movement for sustainable European travel

What's your name? (First name is enough)

Maria, João, Emma, Lars...

We'll use this to connect you with fellow travelers from your area

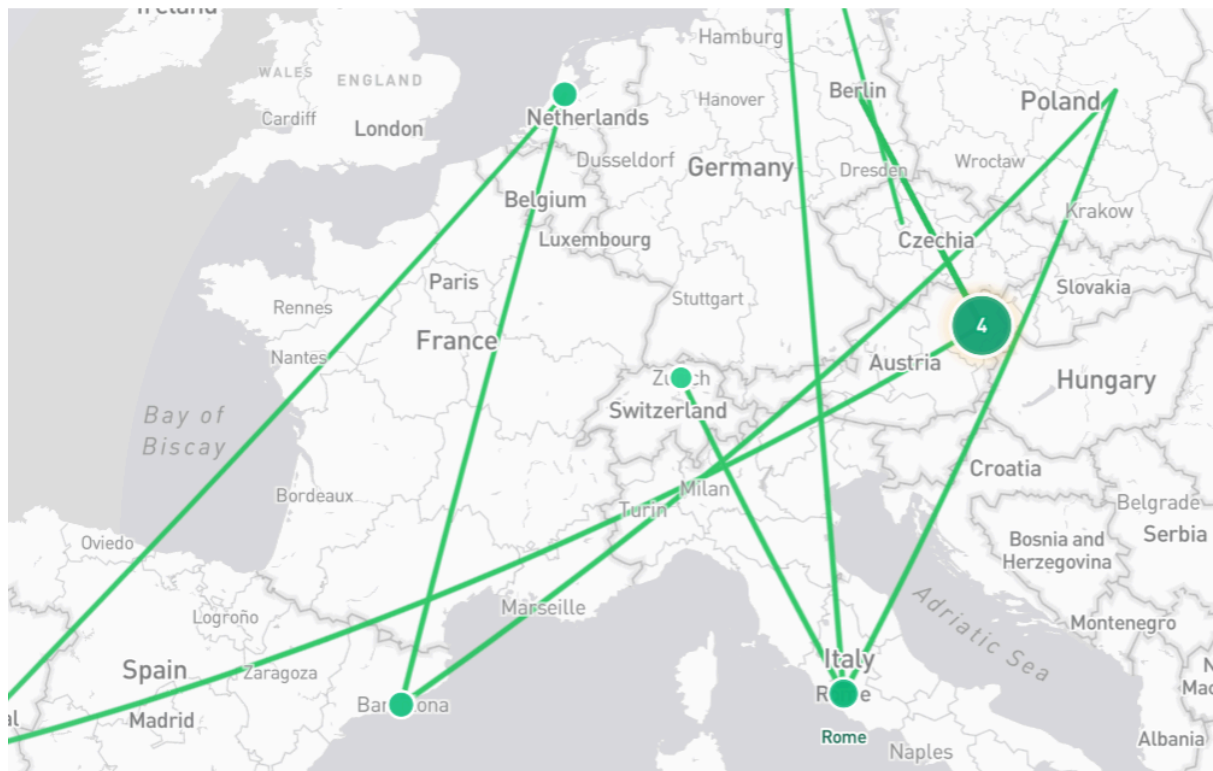
Which station represents you?

Amsterdam Central, Milano Centrale, Berlin Hbf...

We'll use this to connect you with fellow travelers from your area

Where would you like to wake up?

Privacy Settings



Discord Channel

A Discord channel has been set up for communication: [Discord channel link](#)

Communicating the event

Here's all that people need to know. Adapt as you please.

On Friday, 26th September 2024, we will celebrate a cross-European pyjama party - for night trains!

Together with people in many other cities, to call for more, better and affordable night trains – the most climate-friendly and comfortable way to travel long distances in Europe.

*Show up at the XXX train station [with specific location at the station]
at 17:30 GMT / 18:30 CET / 19:30 EET [pick your local time]*

Bring:

**smartphone fully charged*

**pyjamas and a sleeping eye mask, a pillow, or a stuffed toy*

All aboard... the night train!

Images

Here are some images to use in social media, and to print posters and flyers.

To edit these files, you will receive a link from Canva. You should access the link and log in to a Canva account (a Facebook or Google account can be used).

The recommendation is that you duplicate the page so that you don't lose the original, but it's not obligatory, as the link works as a template, which anyone can edit as they wish without interfering with anyone else's edits.

*To maintain consistency, do not change the font or its transparency

POST:

https://www.canva.com/design/DAGxP5OvMyg/iDnb4RTSp1hsbNkolxYPhg/edit?utm_content=DAGxP5OvMyg&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

BANNER:

https://www.canva.com/design/DAGS6PpD1P0/1m3KwzbUwtN3kAeXxqL1ow/view?utm_content=DAGS6PpD1P0&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview (to be edited with your details)

FLYER:

https://www.canva.com/design/DAGUHTGDRBc/R26qvncrB1Tn9b2xesLmMw/view?utm_content=DAGUHTGDRBc&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview (to be edited with up to date details)

Hashtags

#PyjamaParty4NightTrains
#StayGrounded
#NightTrainsForFuture

Press release

Here's a [common press release](#).

Feel free to translate and adapt to your own local context and reality, with your own demands, within the spirit of [Back on Track's Position Paper](#). You can always refer to the position paper for more information and europe-wide demands on night trains.

We suggest sending it to your local and national media on Monday, 22nd September, at 8am

Livestream

Details of any livestream will be shared via the [Discord Channel](#) but it would be good to make sure that **1 or 2 persons with smartphones are available to** livestream the event in your place.

Getting permission from the station manager

You need to decide whether you are going to ask for permission from the management of the station where the party will take place. If you ask for permission, you may get refused but if you don't ask then your party may get stopped by station security.

Key to making the decision either way is whether you want this to be a one-off event at your local station or something that takes place on a regular basis.

If you decide not to ask permission, you could follow this advice from last year:

If police, security or rail station staff approach to disrupt the party, approach them and explain calmly:

- this is a brief artistic event, in support of night trains, it will be over in X minutes.
- nothing will be damaged and no passenger nor worker is being troubled.

If need be, there is always the option to direct the dancing mob, forming a human train, to outside the entrance of the train station 😊

Preparation list for the event

Essential:

- Pick a **nice spot** for the party at the train station - can be the main hallway, can be the platform where night trains stop (or should stop), adapted to the number of people you imagine coming. Great if there is a nice background for dancing and for

photos, and room for people to leave their backpacks and stuff nearby.

- Make sure you have access to the [pyjama party website](#) so that you can engage with members of the public

Bonus:

- A **mobile router** with mobile data, to ensure everyone has good internet connection (disable the password, to make it easier). Otherwise, invite participants to share personal hotspots with those who need it.
- If you want to hand out flyers then you'll need to print **flyers** to hand out during the party: using the artwork above, or adapt and make your own. They include an explanation on why we're doing this, and a QR code to the website. Depending on how busy your train station is, we recommend printing no less than 200.
- Print **poster** - "Pyjama Party for Night Trains" + QR code for the website.
- If you want to have **slogans**/messages, avoid bringing posters. You may have them written down in pieces of fabric, and attach them to the pyjamas/clothes with safety pins, like shown below. Showing desired train destinations on a small piece of cardboard was also o.k. in past events.



Roles

One person, or even better if two people, for each role:

Mood keeper

This person will be attentive to what is going on around, inviting the participants to stay polite and uplifted and not to disturb the train station functioning. Make sure there is no smoking nor littering.

Media person

This person will come equipped with a smartphone to livestream the event and take photos.

Legal questions

Political demonstrations are generally not allowed at train stations (and private events are rare and restricted).

Smoking is not allowed at train stations.

There is nothing illegal about silently dancing at a train station wearing pyjamas 😊

In order not to risk being expelled from the station, **avoid looking as though you are attending a political rally**: don't carry signs with political messages (although showing desired train destinations on a small piece of cardboard was o.k. in past events), be discrete if you distribute leaflets, and don't address an audience.

In case you have to dialogue with security or police, remember that you are simply answering a fun invitation you saw online.

Support with printing costs

The German Back-on-Track group offers up to three sponsorships of printing cost up to 40 € provided the material features the local language equivalent of "in cooperation with" or "supported by" and the complete Back-on-Track.eu brand sign (not just the Logo) in any legible size ([downloadable in different versions here](#)).

(sorry if this doesn't sound very generous but as we enjoy charity status we may not just cover third parties expenses unless there is something like advertising value in exchange).

For reimbursement send a mail to germany@back-on-track.eu including photo of the material, a legible photo of the printshop bill and Full Name and IBAN of the recipient.

Additional resources

- Common destination - Report on narratives, especially the narrative "Enjoy the journey" (Stay Grounded):
https://reframeaviation.stay-grounded.org/wp-content/uploads/2023/03/SG_Narratives_engl.pdf